CONNEXUS | 2026
black sea tech forum

BULGARIA · TÜRKİYE PANEL

One door, many doors

How the chamber network helps Turkish companies grow in Bulgaria and beyond

Jeroen van Hertum
Board member, Dutch Bulgarian Chamber of Commerce



ICT CLUSTER VARNA

BSMEPA
BULGARIAN SMALL AND MEDIUM ENTERPRISES PROMOTION AGENCY

BAPHA

BRAIN++
AI FACTORY

ARC FUND

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WHY BULGARIA

EU next door



2025

Schengen

2026

Euro

€7.7bn

Trade in 2024, a record

THE NETWORK

One door opens many others

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- **At home**
- **In Bulgaria**
- **Europe and beyond**

+ bilateral chambers

1,700 chambers
20 million+ businesses

THE BILATERAL CHAMBERS IN BULGARIA

Each one opens a country

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AMERICAN CHAMBER OF COMMERCE IN BULGARIA

ADVANTAGE AUSTRIA WKO

BUSINESS CLUB

BBCC British Bulgarian Chamber of Commerce

БЪЛГАРО-ЧЕШКА BG | CZ ТЪРГОВСКА КАМАРА

Dutch Bulgarian CHAMBER OF COMMERCE

CCBF БЪЛГАРО - ФРЕНСКА КАМАРА ЗА ИКОНОМИЧЕСКО СЪТРУДНИЧЕСТВО

CCI FRANCE BULGARIE ФРЕНСКО-БЪЛГАРСКА ТЪРГОВСКА И ИНДУСТРИАЛНА КАМАРА

AHK

CAMERA DI COMMERCIO ITALIANA IN BULGARIA
ИТАЛИАНСКА ТЪРГОВСКА КАМАРА В БЪЛГАРИЯ

Cámara de comercio BÚLGARO ESPAÑOLA

BULGARIAN-SWISS CHAMBER OF COMMERCE

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WHAT CHAMBERS DO

Trust first



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DUTCH BULGARIAN CHAMBER

Small chamber, big network







"We are not a service desk. But we usually know who can help."

60+ members · since 2021

THE NETHERLANDS

#1

foreign investor in Türkiye in 2025

$2.9bn of $13.1bn

Source: Anadolu Agency; Invest in Türkiye, FDI 2025




WORKING TOGETHER
Three countries, one value chain
SCALE IT
the Netherlands
BASE IT
Bulgaria
MAKE IT
Türkiye

Teşekkür ederim

Tell me where you want to go.
I will help you find the right door.

Jeroen van Hertum
Dutch Bulgarian Chamber of Commerce

Dutch Bulgarian
CHAMBER OF COMMERCE

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