



CONNEXUS | 2026
black sea tech forum

WineX – more than wine

Assoc. Prof. Oskan Tasinov, PhD



BSMEPA
BULGARIAN SMALL AND
MEDIUM ENTERPRISES
PROMOTION AGENCY



BRAIN++
AI FACTORY

ARCFUND



Reinventing natural health
through a synergistic bioactive formulation.

HERBAL MEDICINE – WISDOM OF NATURE

Traditional use of
herbs with proven
beneficial effects
on health



BEE PRODUCTS – NATURE'S GIFT FOR HEALTH

Honey, propolis,
pollen and other
bee products with
powerful biological
properties



OUR ACADEMIC FOUNDATION

Faculty of Pharmacy,
Medical University – Varna
Department of Biochemistry,
Laboratory of Nutrigenomics

OUR STORY

SCIENCE, NATURE & TRADITION
IN HARMONY

Our idea:
To develop a
**COMBINED
NATURAL PRODUCT**
with enhanced
health benefits



GRAPES – A PRECIOUS HERITAGE

Carefully selected
grapes rich in
polyphenols and
bioactive
compounds



WINE – THE POWER OF NATURE

Researching and
unlocking the health
potential of red wine
polyphenols



TRADITIONAL BEEKEEPING IN BULGARIA

Experience passed down through generations,
respect for nature and bees



SCIENTIFIC KNOWLEDGE
AND RESEARCH



NATURAL INGREDIENTS
AND BIOACTIVES



EXPERIENCE, TRADITION
AND TRUST



SUSTAINABLE AND ETHICAL
SOURCING



INNOVATION FOR
BETTER HEALTH

→ **WineX**
A NATURAL SYNERGY
FOR BETTER HEALTH

Co-Founder Team

CONNEXUS



Oskan Tasinov
Assoc. Prof., PhD



Diana Ivanova
Prof., PhD, DSc



Milena Pasheva
Assist. Prof., PhD



Dobri Ivanov
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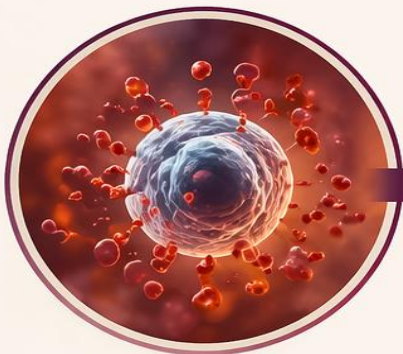
Yoana Kiselova-Kaneva
Prof., PhD



Medical university - Varna, Faculty of Pharmacy

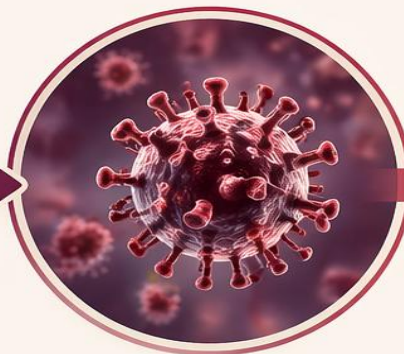
1

OXIDATIVE STRESS LEADING TO AGEING



2

VIRAL INFECTIONS AND RELATED DISEASES



3

IMMUNE DEFICIENCY LEADING TO INFECTION SUSCEPTIBILITY




WineX

**NATURAL SYNERGY
FOR BETTER HEALTH**



ANTIOXIDANT
PROTECTION



ANTIVIRAL
SUPPORT



IMMUNE
BALANCE

**A CHAIN OF CHALLENGES THAT IMPACT OUR HEALTH.
WineX – A NATURAL SOLUTION THAT BREAKS THE CYCLE.**

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How It Works?



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The Innovation

- ✓ Novel combination concept
- ✓ Synergistic bioactive profile
- ✓ Optional alcohol-free version

Patent application submitted!



TARGET MARKET

- Health-conscious consumers
- Functional food & nutraceutical market
- Preventive health segment
- Consumers on alcohol free diet



- Strong translational and commercial potential



Business Partnerships:



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ЧЕРНОМОРСКА РЕГИОНАЛНА
ЛОЗАРО-ВИНАРСКА КАМАРА

Association
"Black Sea Regional Vine and Wine
Chamber"



Финансирано от
Европейския съюз
NextGenerationEU



Национален план за
възстановяване и
устойчивост
НА РЕПУБЛИКА БЪЛГАРИЯ



ДОГОВОР

за
СЪТРУДНИЧЕСТВО
между

МЕДИЦИНСКИ УНИВЕРСИТЕТ „ПАРАСКЕВ СТОЯНОВ“ Варна
и
“САНРАЙС” ООД



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ВИНАРСКА КАМАРА“



WineX ROADMAP



A clear path forward to bring **WineX – Natural Synergy for Better Health** – to the market.

Product Realization:

- ✓ Development of an attractive packaging design.





- ✓ Registration of a trademark.
- ✓ Implementation of product in the retail market.





**“WineX is not just a product — it is
a NEW platform for the next generation of
natural health solutions.”**

**“Never be afraid to
ask questions,,
because if you never
ask, the answer is
always no.”**

Sheena Yap Chan

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