



Department for
Business, Innovation,
Science and Trade

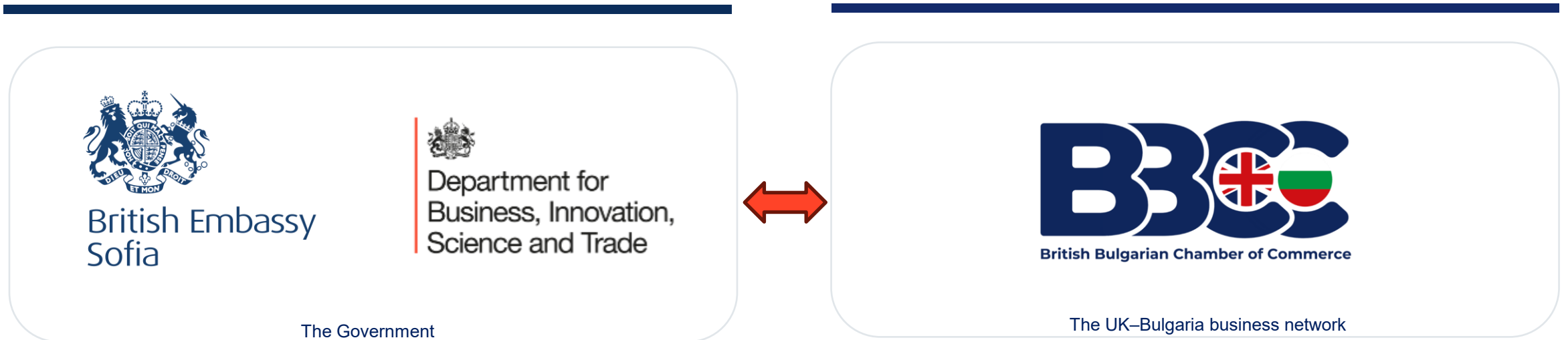
Trends and Opportunities for Bilateral Trade Between the UK and Bulgaria

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British Embassy Sofia

WHO WE ARE?

One team, one partnership

HM Government and the British Bulgarian Chamber of Commerce in support of bilateral trade between our two countries



TOTAL BILATERAL
TRADE

£3.0bn

+3.2% year on year

Source: ONS · four quarters to Q1 2026

SNAPSHOT

UK–Bulgaria trade & investment

Trade and investment continue to expand, with significant untapped potential.

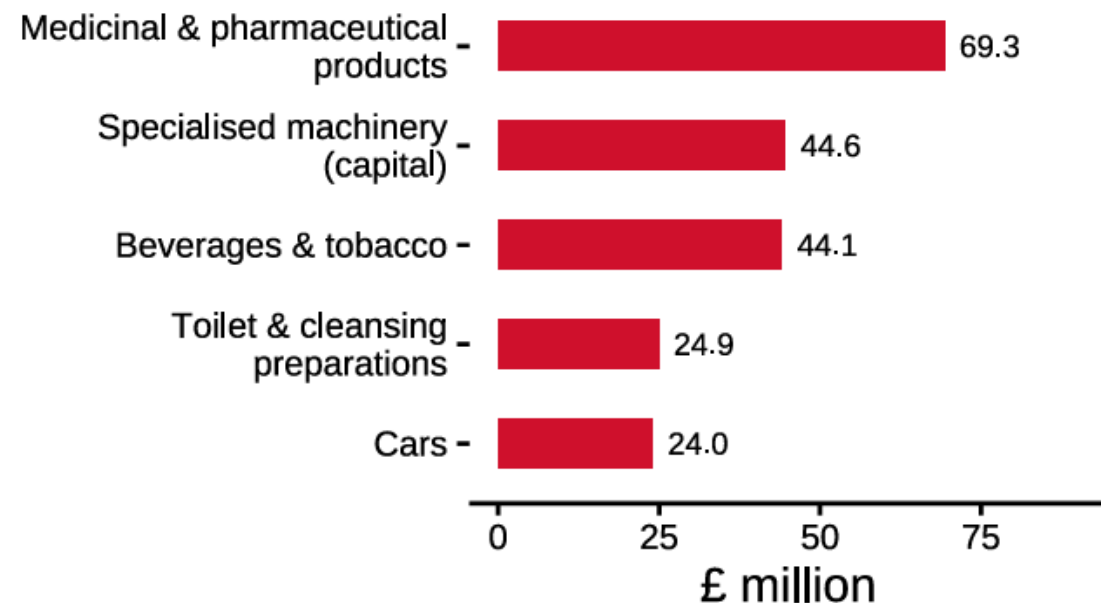
UK exports to Bulgaria	£1.1bn	+0.4%
UK imports from Bulgaria	£1.9bn	+4.7%
UK FDI in Bulgaria	£313m	+98%
Bulgarian FDI in the UK	£290m	–3%

UK trade with BG, in current prices

Total UK exports	£1.1 billion	an increase of 0.4% or £4 million
Ranking out of all the UK's export partners	70th	
UK exports of goods (percentage of total UK exports to Bulgaria)	£466 million (44.2%)	a decrease of 2.9% or £14 million
UK exports of services (percentage of total UK exports to Bulgaria)	£588 million <u>(55.8%)</u>	an increase of 3.2% or £18 million
Total UK imports	£1.9 billion	an increase of 4.7% or £87 million
Ranking out of all the UK's import partners	53rd	
UK imports of goods (percentage of total UK imports from Bulgaria)	£644 million (33.5%)	an increase of 0.9% or £6 million
UK imports of services (percentage of total UK imports from Bulgaria)	£1.3 billion <u>(66.5%)</u>	an increase of 6.8% or £81 million
'the four quarters to the end of Q1 2026' refers to the 12 months to the end of March 2026		

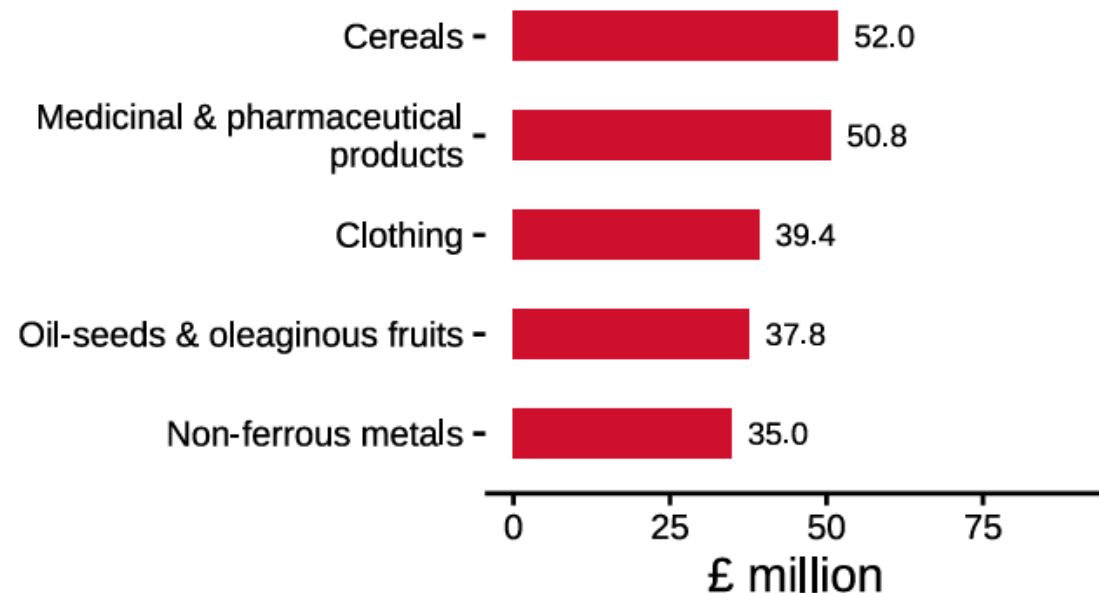
Trade in goods: Top 5 exports

The top 5 UK goods exports, in the four quarters to the end of Q1 2026, to Bulgaria



Source: ONS, July 2026

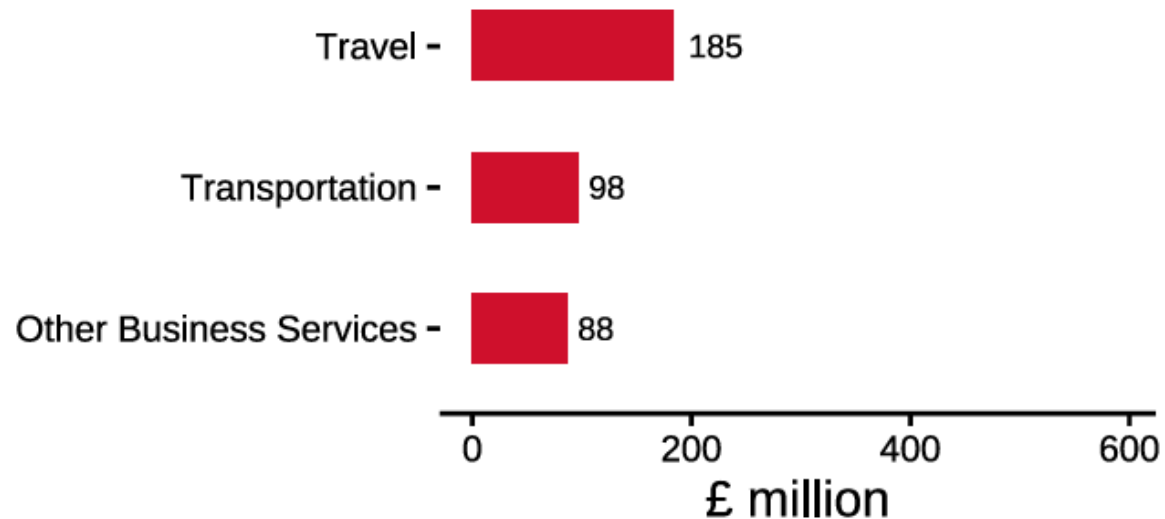
The top 5 UK goods imports, in the four quarters to the end of Q1 2026, from Bulgaria



Source: ONS, July 2026

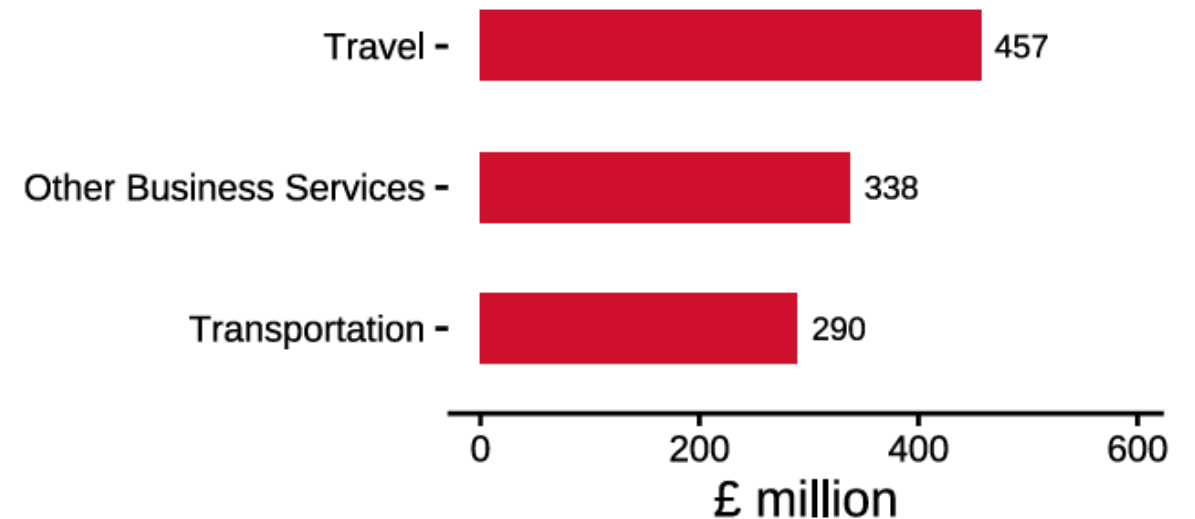
Trade in services: Top 5 exports

The top 3 UK services exports, in the four quarters to the end of Q1 2026, to Bulgaria



Source: ONS, Q1 2026

The top 3 UK services imports, in the four quarters to the end of Q1 2026, from Bulgaria



Source: ONS, Q1 2026

Key Opportunities for UK–Bulgaria Trade

SECTOR OPPORTUNITIES

Five priority sectors where UK capability and Bulgarian demand align.



01

Technology

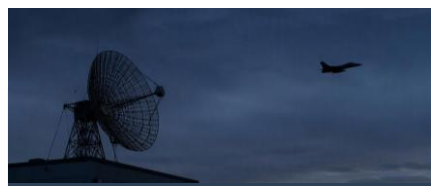
- AI & digital transformation
- Fintech & cybersecurity
- Software development
- Research & innovation partnerships



02

Healthcare

- Pharmaceuticals
- Medical technologies
- Healthcare innovation
- Patient-focused solutions



03

Defence

- Defence technologies
- Aerospace
- Cybersecurity
- Industrial partnerships



04

Green Transition

- Renewable energy
- Energy efficiency
- Green finance
- Circular economy



05

Consumer Markets

- Food & drink
- Beauty & cosmetics
- Fashion & lifestyle
- Premium products